

FASHIONTM
SHOW.CH

Fashionshow.ch

Fashionshow.ch is a Swiss based brand.

Our 3 main activities are:

- life style film and DVD production
- fashion consulting
- fashion event organisation



Strengthening the brand image

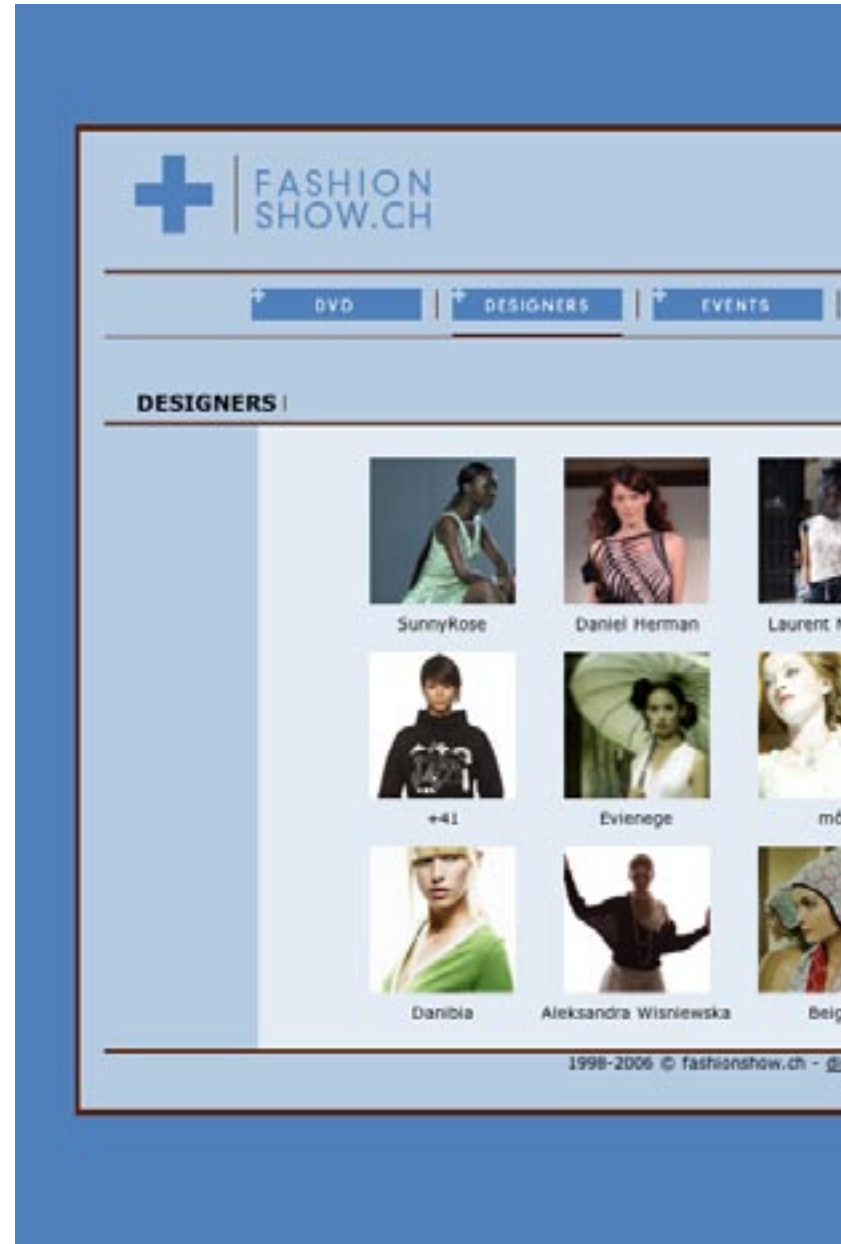
Our core business

Fashionshow.ch is a network of artists interested in promoting a new vision of fashion through video, photography, fashion shows, and new medias like DVDs and the web.

Our network provides connexions with film and event producers, stylists, fashion designers, hair and make-up artists, modeling agencies, photographers, fashion DJs, VJs, web masters and graphic designers.

Experience: www.fashionshow.ch

Talent network



Our field of activity

Our activity is focusing on fashion, life style, music, design, architecture and new forms of culture.

Experience: Corporate communication for multinational companies



Fashion and Lifestyle

Geographical scope

In promoting local contemporary culture, Fashionshow.ch wishes to foster mutual understanding among individuals from different nationalities and backgrounds and to provide an opportunity for creative exchanges.

Experience: Film and shows abroad



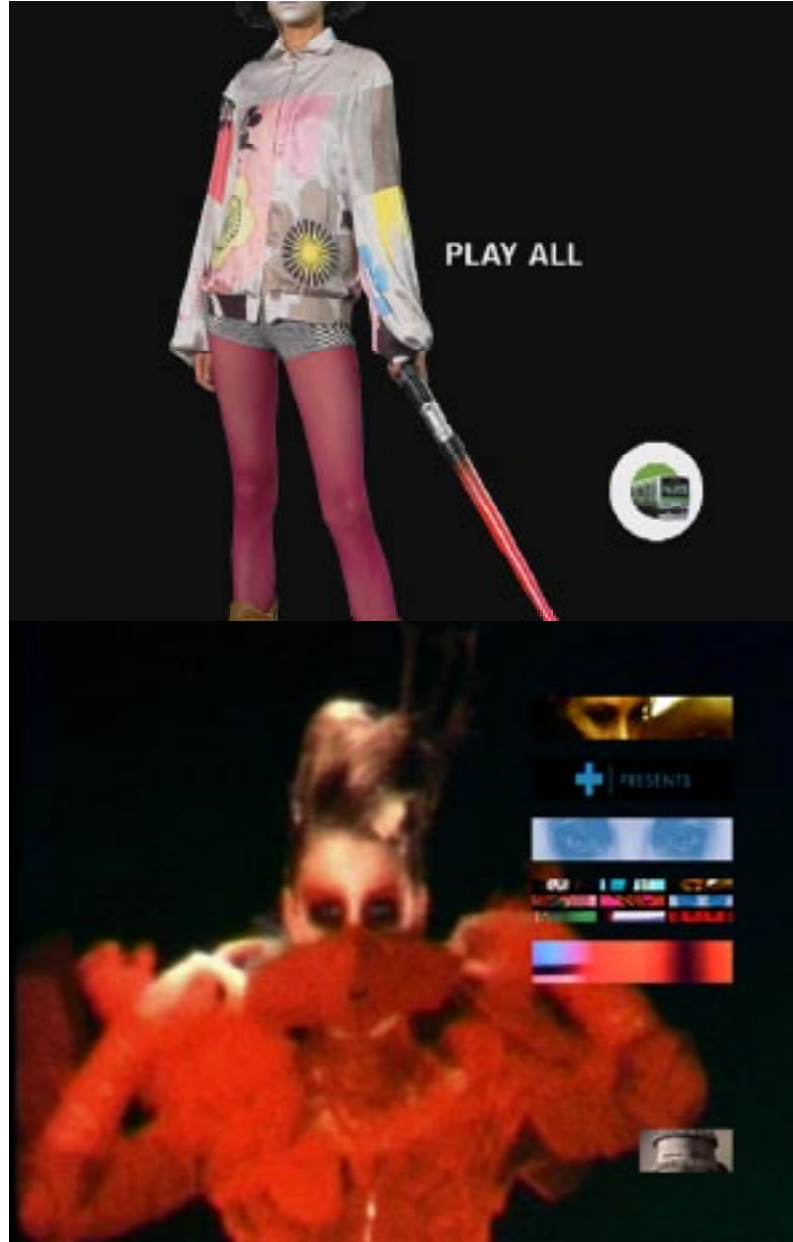
A global market

Our media

Our main interest is working with film and the power of interactivity. The pictures we produce will be used on DVDs, Mobile phones and various multi-media devices.

We concentrate on a global and diversified distribution of our films.

Experience: Swiss and Tokyo DVDs



Film and interactivity

Image and fashion

We have been working for years on the production of strong fashion pictures for advertisement, event promotion and editorials.

Experience: numerous photoshoots and covers



Creating strong pictures

Event management

We have organised 2 major shows. The first one was held in New York in the Swiss Peaks festival in 2004.

The second show was held in Tokyo during the Japan fashion week in September 2006.

Experience: Swiss show in Tokyo and New York



Organizing fashion shows

Products distribution

We have helped our customers to illustrate and package their products.
We are developing our own products and accessories.

Experience: merchandising and packaging for our clients' and our own products



Merchandising

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